



KEVIN MCBRIDE  
UX / UI DESIGNER



## EXPERIENCE

### 160over90 | Interactive & UX/UI Designer

June 2017 - January 2018 | Philadelphia, PA

- Executing interaction design and visual design as part of a multi-disciplinary team
- Collaborating on user experience planning, informational architecture, and web development
- Consulting with clients as the lead experience architect
- Researching interaction design and technology trends
- Developing user experiences and front-end design experiences across desktop, tablet, and mobile devices
- Conceptualizing and creating wireframes, site maps, and visual design compositions

### Mighty Engine | Interactive Designer, Web Developer

July 2016 - May 2017 | Philadelphia, PA

- Creating website design, prototyping, and wireframing
- Producing high-quality, responsive WordPress websites
- Reviewing and maintaining existing websites
- Continuously offering better workflows, processes and ideas for company, department and personal improvement
- Creating motion graphics, animated designs, logos, and brand identity for clients
- Working independently and as a team to complete tasks

### Drexel CCI | Lead Designer

July 2015 - July 2016 | Philadelphia, PA

- Designing both digital and print media for Drexel's College of Computing & Informatics

### MRM // McCann | Digital Designer, Creative Co-op

September 2014 - March 2015 | Princeton, NJ

- Conceiving and producing modern designs in digital and traditional media that are aesthetically rich and bold solutions to the client's problem at hand
- Producing interface design adhering to the best practices in UX design and color theory



## EDUCATION

Drexel University, 2016

BS, Graphic Design

Dual Minor - Marketing, Fine Art



## SKILLS



Sketch & InVision

Motion Graphics

HTML & CSS



## VOLUNTEERING

ConKerr Cancer | Volunteer Designer

CHAD | Volunteer Design Mentor

Graphics Group | Lead Designer, Event Coordinator

Drexel CAB | Design Lead

Senior Show Committee | Event Coordinator

MSJA | 5K Fundraiser Volunteer Designer



## CONNECT



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